

Is your organization interested in:

- Their image on the public roadway?
- Maximizing fuel economy?
- Reducing insurance premiums?



Drivers operating corporate vehicles are brand ambassadors – their behaviour behind the wheel affects your organization’s image on the public roadway.

During this interactive workshop SSM's experienced, engaging instructors will cover:

- Driver complacency
- Road rules refresher
- How drivers directly affect brand value and brand perceptions
- Employee responsibilities as fleet operators
- Managing driver attitude and behaviour

Customize modules tailored to your company’s needs:

- Managing speeds/schedule
- Managing distractions
- Winter driving best practices
- Reversing best practices
- Alcohol/next day impairments
- SmartDriver – Fuel Management 101

Number of Students	Class Price
0-5	\$699
6-10	\$999
11-20	\$1499
21-30	\$1999
31-50	\$2499
50+	\$2999

Preventing loss, protecting people since 1964